

# For Immediate Release:

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## Unveiling Cook Club

*Company Revitalizes In-Home Culinary Party Brand and Offering*

**San Francisco, June 1, 2007** – San Francisco Culinary Adventures, a premiere provider of chef-led culinary parties since 2004, is now Cook Club. The company's re-branding incorporates unique member-only benefits, even tastier menu offerings, promotional pricing, and also the advent of small group in-home culinary lessons. "Now more than ever, the Cook Club experience is the most deliciously fun culinary adventure in the Bay Area," said Chef Alex Tamburro, Cook Club co-founder. "Our chefs are dynamite, our menus are seasonal and gourmet. We're a fun company and we try not to take ourselves too seriously. It really shows in our in-home events, and our clients walk away with chef savvy, but also memories that will last a lifetime."

**How it Works**

As with SF Culinary Adventures, Cook Club clients can book cooking parties in their very own homes. Cook Club clients coordinate a menu with their professional Cook Club chef, who brings all the food and equipment for a truly turnkey cooking and dining adventure. Events generally last three hours, during which guests roll up their sleeves to work under their chef's direction, picking up chef tips & tricks, and garnering invaluable confidence for working in the kitchen. Cook Club parties culminate in sitting down to a three-course meal served by your chef, who then cleans your kitchen and leaves you to have more fun. Learn more at [www.cookclubparties.com](http://www.cookclubparties.com).

**New with Cook Club**

Cook Club now also offers annual memberships for \$99. Benefits of membership include significant price breaks for booking multiple events, freebies and benefits with partner companies, a custom-embroidered chef coat, and enrollment in our "Ask a Chef" program, which offers 24-hour culinary Q&A/mentorship with our team of chefs. For those who want less of a party, and more of an intensive lesson, Cook Club now also offers small-group culinary classes right in the comfort of your own home. Learn more at [www.cookclubparties.com](http://www.cookclubparties.com).

**About Cook Club**

Impress your friends with a chef-led cooking party in your very own home. Being part of the Cook Club will guarantee unforgettable memories and equip you with 'mad skills' in the kitchen. Your chef will arrive with all the ingredients and equipment needed to prepare a 4-course meal the likes of which your kitchen has never seen. We'll shop, schlep & scrub when it's all over. You'll have a blast!

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